



Kreab Gavin Anderson Brussels



Global leader in strategic communications

- In Brussels since 1992
- 50 people – 20 nationalities
- Blue chip client list
- Global presence



European Public Affairs

Kreab Gavin Anderson Brussels represents the interests of companies and organisations toward European institutions, Member States and other public bodies, with the objective to have an impact on relevant policies through constructive dialogue.



We work to

- **Improve the business and regulatory climate surrounding our client's corporate operations**
 - **Gain competitive advantage from the constantly changing EU regulatory landscape**
 - **Minimize the adverse effect of EU legislation involvement in matters of concern to our clients**



How we do it

■ Transparently

We plan and execute efforts of companies to exercise their rights and duties as corporate citizens.

■ Collaboratively

Companies know their business, We know European affairs. Our sector specialists work with companies to achieve the best result.

■ Constructively

We work with government representatives early in the process to ensure that our clients' views are considered from the beginning.

■ Ethically

Our work is characterized by honesty, intellectual integrity and loyalty towards both our clients and the broader public.

Scania EU Affairs

October 2011



Scania EU Affairs

- **Scania Brussels representation since 1995**
- **High profile activities**

Road Safety

YETD

Emission Directives

CII-patents

Alternative fuels

Longer vehicles

Scania/Volvo

Scania/MAN

Transport Conferences

High-level Meetings

- **Continuously revised Action Plan**



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Scania EU Affairs work method

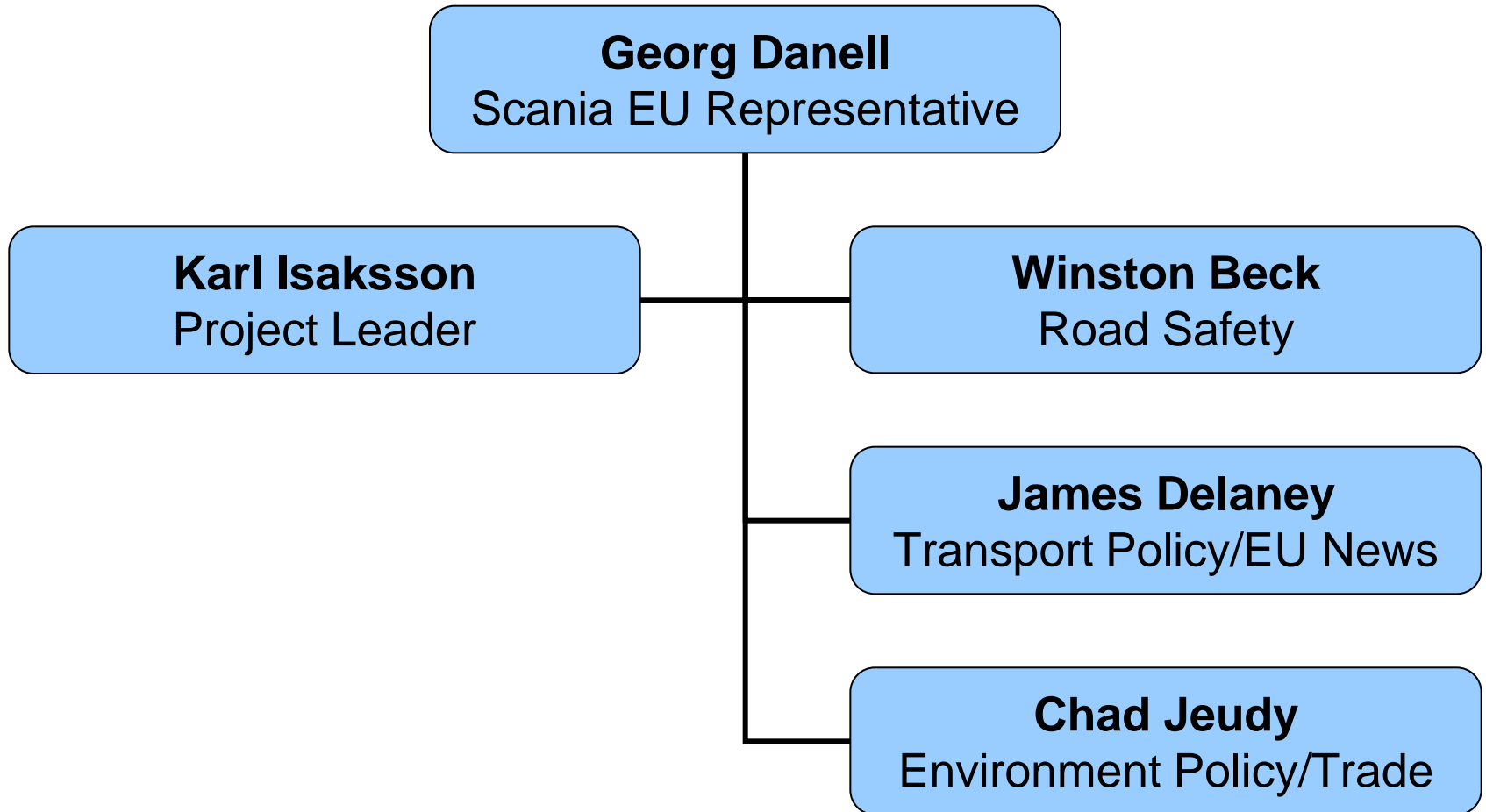


- Scania EU News
- Real time reporting
- Early warning
- Strategic advice
- Positioning
- Regulatory analysis
- Political advocacy
- Alliance building
- High level meetings
- Media
- Events & Round Tables



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Scania EU Affairs team



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Priority policy issues

- Euro VI
- CO2 for HDVs
- Noise Regulation
- White Paper on Transport policy
- Masses and dimensions
- Biofuels / ILUC
- AEBS / LDWS



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Euro VI

- **Comitology 1 package published mid-2011**
- **Comitology 2 package approved by TCMV, awaits scrutiny process in EP and Council, deadline 13 December**
- **Main issue: The timing and considerable delay**



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CO2 for HDVs

- **LOT1 report earlier this year on Strategy**
- **LOT2 on Certification Procedures expected in late 2011**
- **Possible methodology proposal in 2012 and legislative proposal early 2013**
- **Scania supports a system with certified declarations – The Commission might propose limits**



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Noise

- **Commission proposal expected in Q4 2011**
- **Parallel process in UNECE**
- **Main issues: vehicle classification, limit values and lead times**



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White Paper on Transport

- **Strategy to 2050, presented in March 2011**
- **Great expectations in Brussels, but downplayed by Commissioner Kallas**
- **CO2 emissions reduction target 2050: 60%**
- **Co-modality or modal shift?**
- **The WP suggests 30% shift of road freight travelling <300km to rail/waterborne by 2030; 50% by 2050**
- **Greater use of user and polluter pays principles**



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Masses and dimensions

- **DG Enterprise set on revising directive 97/27**
- **DG Move might also revise directive 96/53**
- **Scania against revision, however we believe it will come**
- **Main issues: Length, weight, height, cross-border, etc.**



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Biofuels / Indirect land use change

- **Commission report published December 2010**
- **Ongoing impact assessment analysing policy options – expected late 2011**
- **ENVI Committee (EP) calling for methodology to measure GHG emissions from ILUC**



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AEBS / LDWS

- **Parallell process in UNECE**
- **Discussion on latest Commission proposal at TCMV 13 October**
- **Main issue – exemption lists**



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Other issues of interest

- **CARS21**
- **Connecting Europe (TEN-T) review**
- **Energy tax directive**
- **Eurovignette**
- **Global climate change negotiations**
- **Horizon 2020 (FP8)**
- **Hybrid engine type approval**
- **Road safety Action Plan**
- **Trade issues**



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