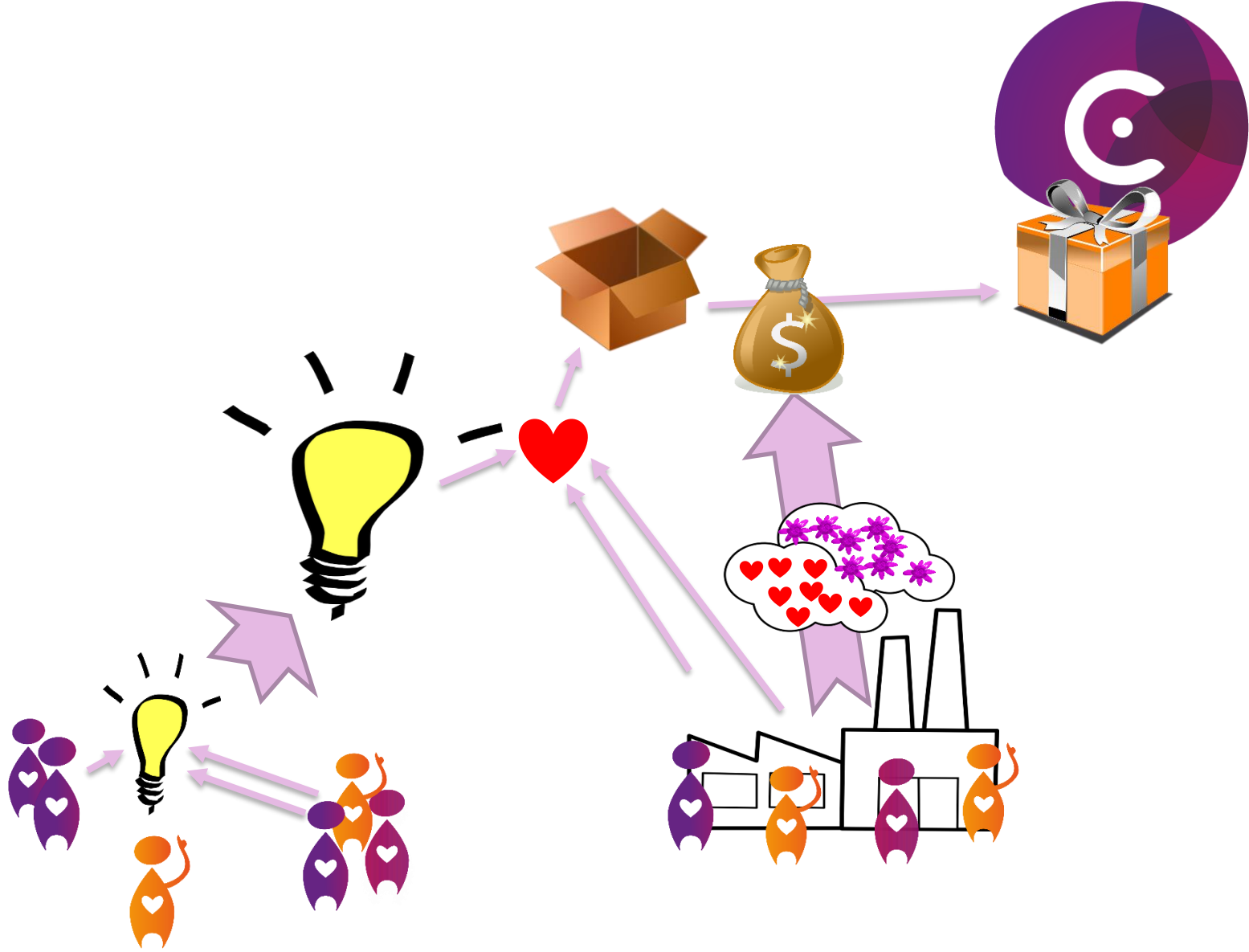
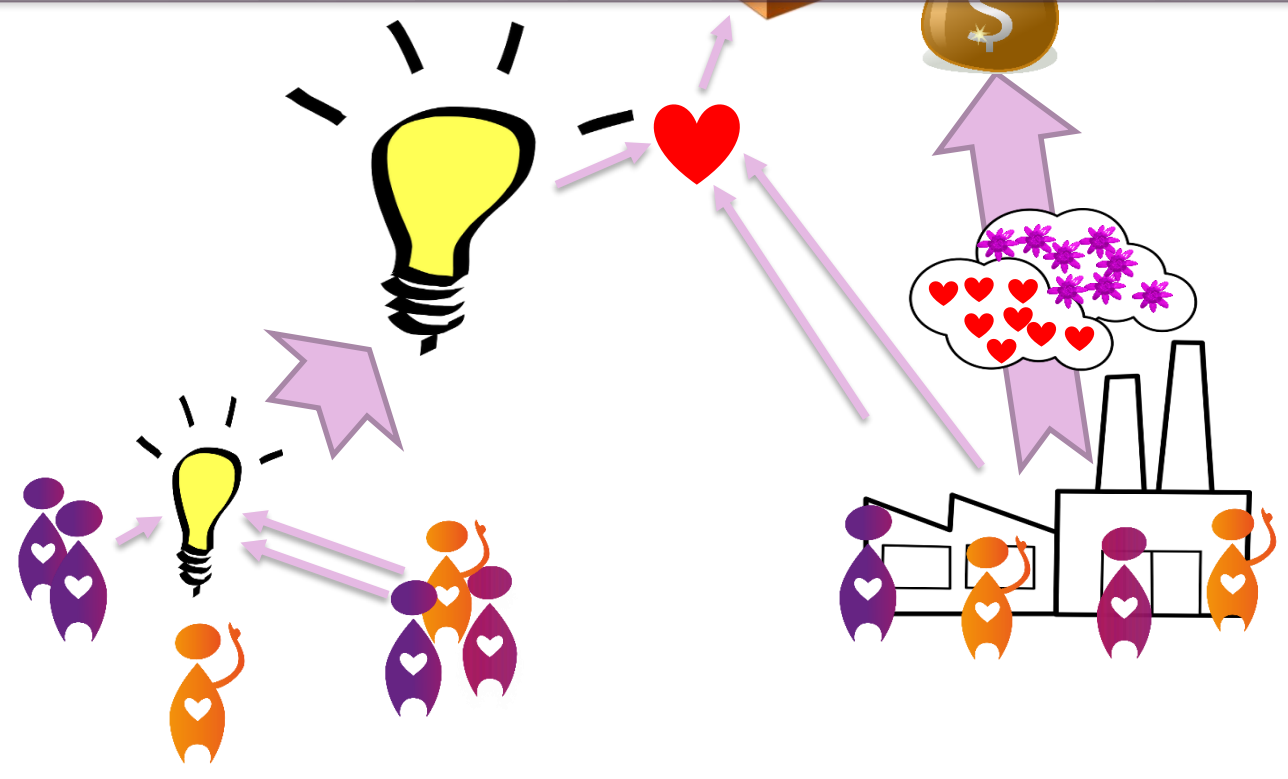


# Why a values driven approach is necessary to stimulate innovation in SW development

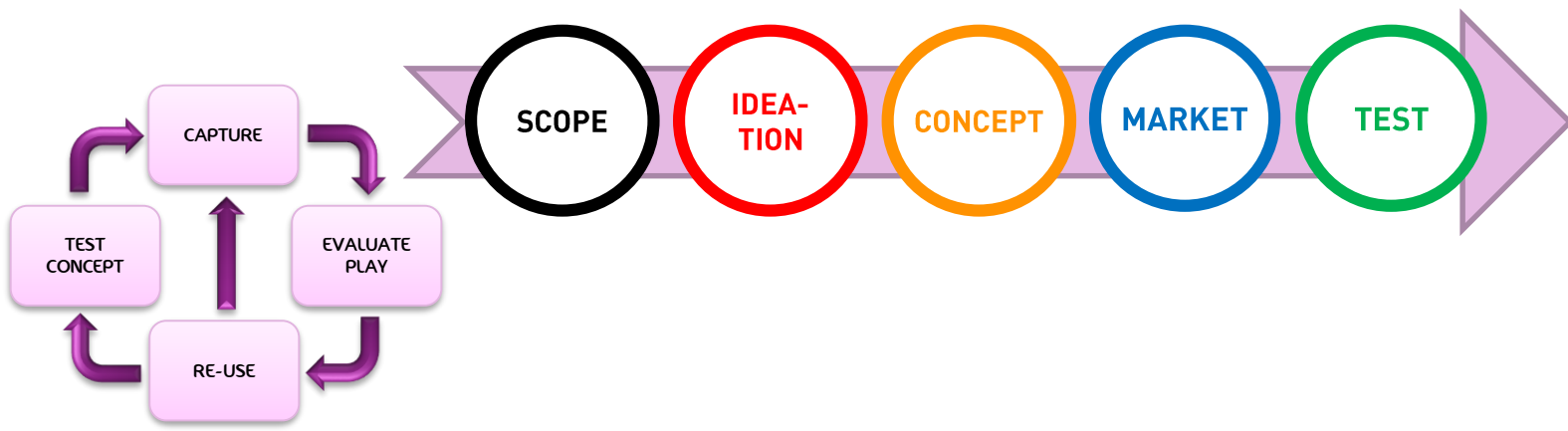
STEW 2016

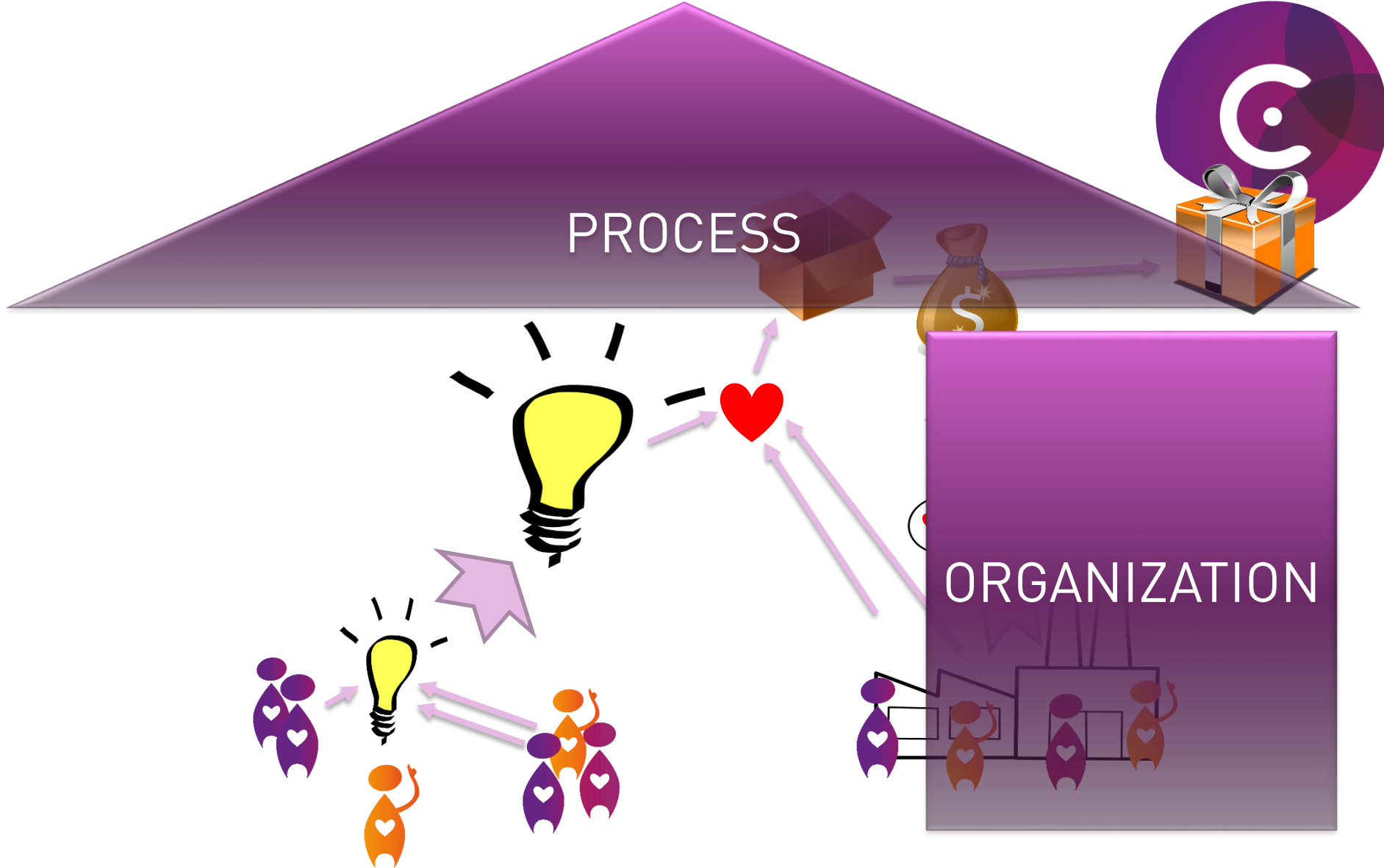


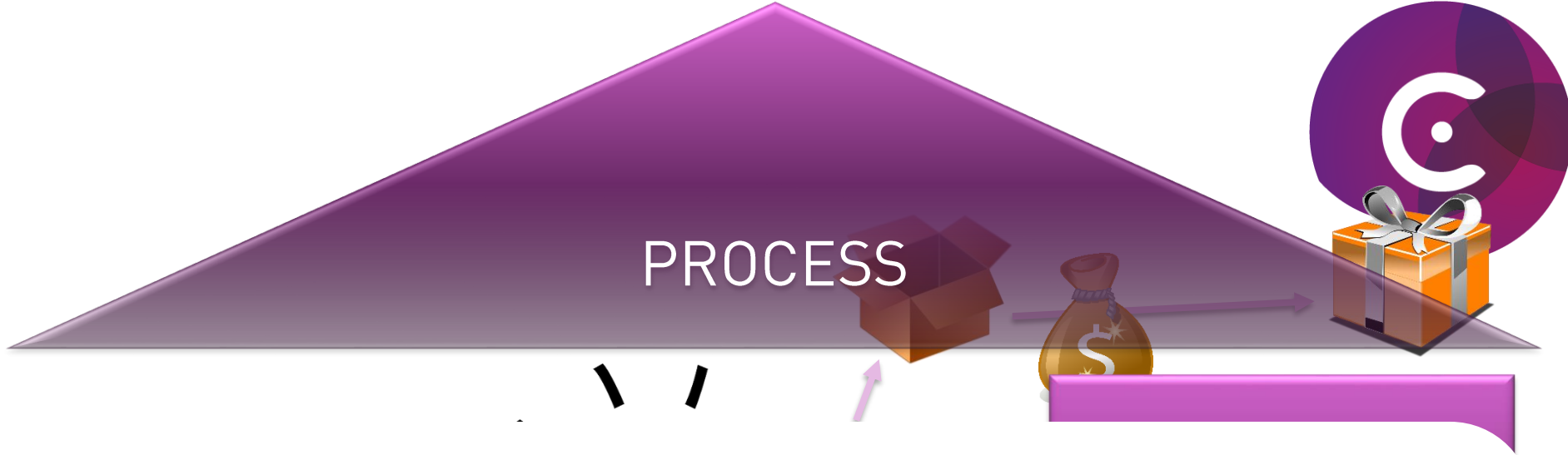




# PROCESS

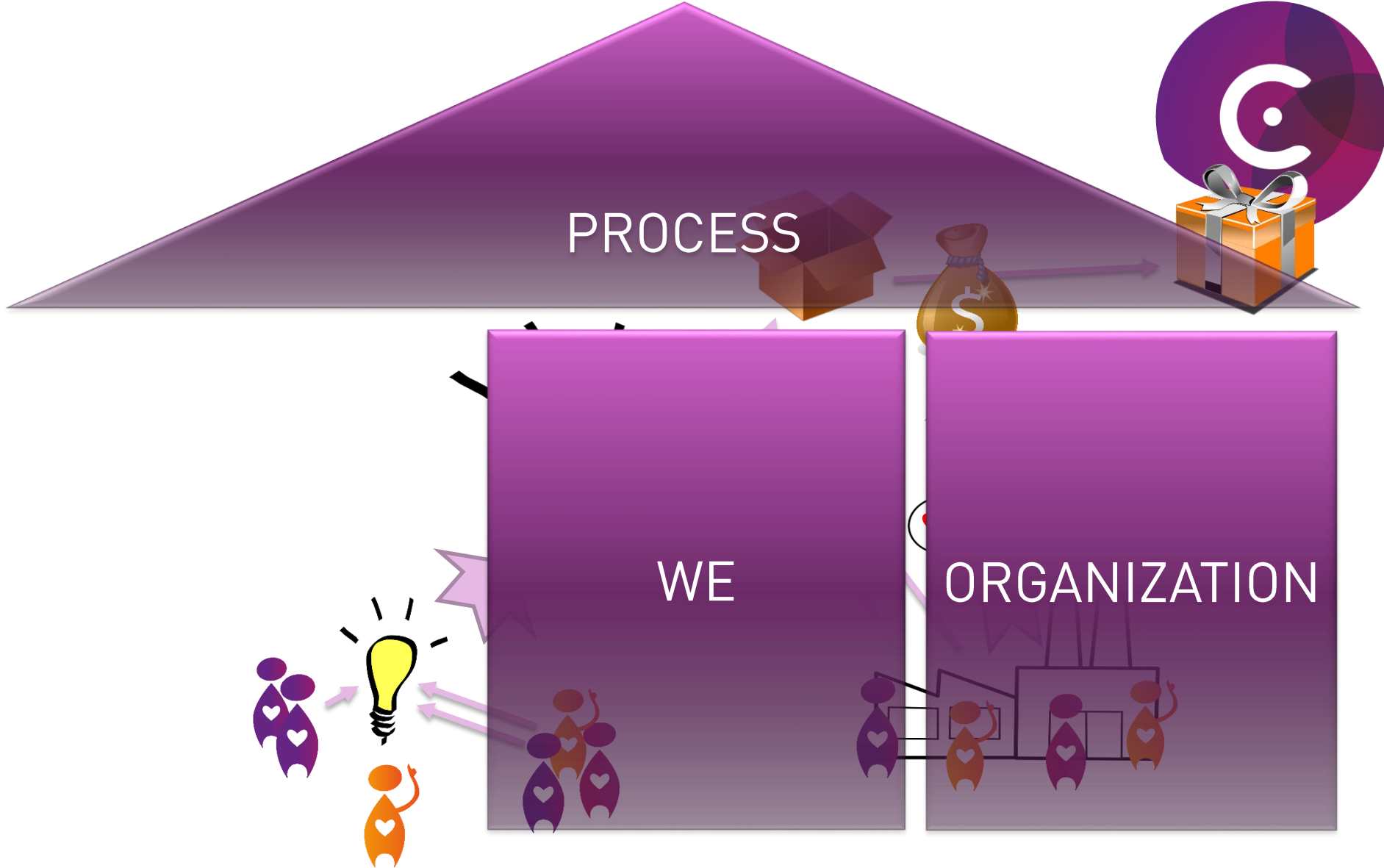


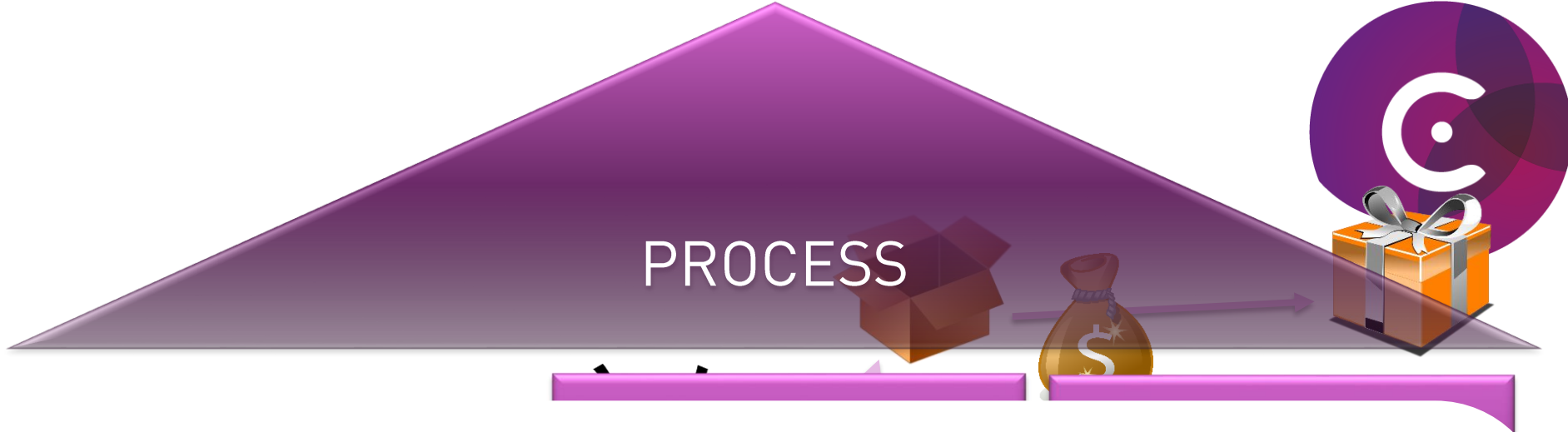




INTEGRATING FACTORS  
AUTONOMY  
CHANGE  
TRANSPARENCY  
STRATEGY

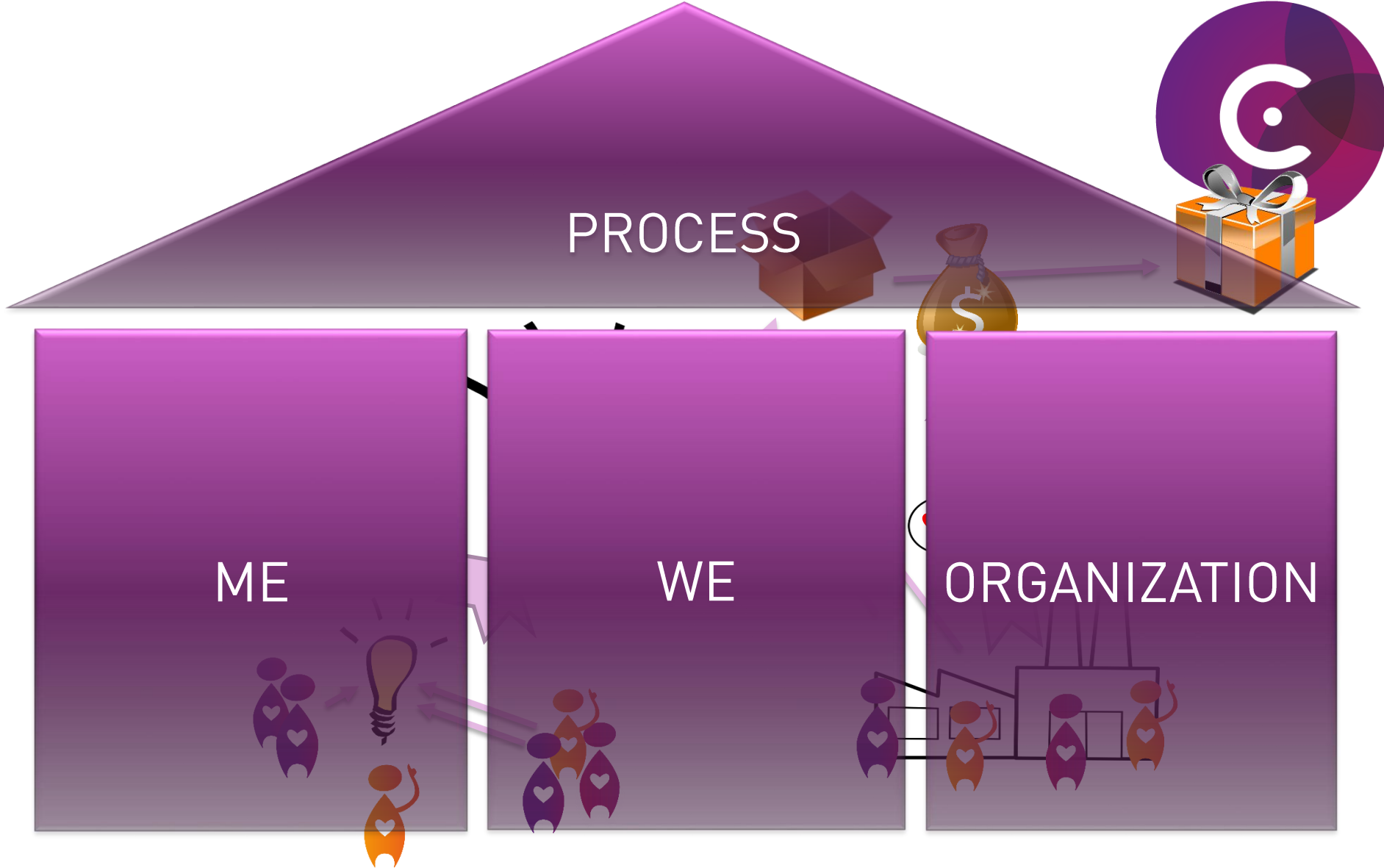






	High	Mid	Low
Positive : Negative	<b>5:1</b>	2:1	1:20
Explore : Question	1:1	2:3	1:3
We : Me	1:1	2:3	1:30







PROCESS



NETWORK  
EXPERIMENT  
ASSOCIATE  
QUESTION  
OBSERVE





PROCESS



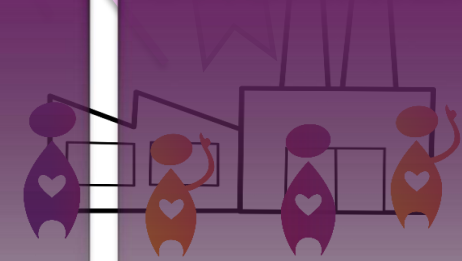
ME



WE



ORGANIZATION



MOTIVATION



PROCESS

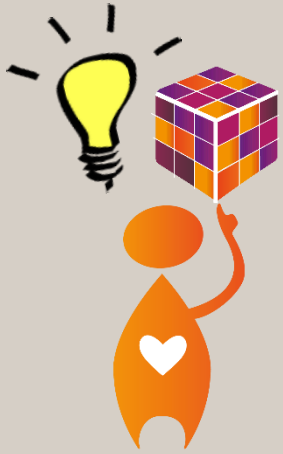


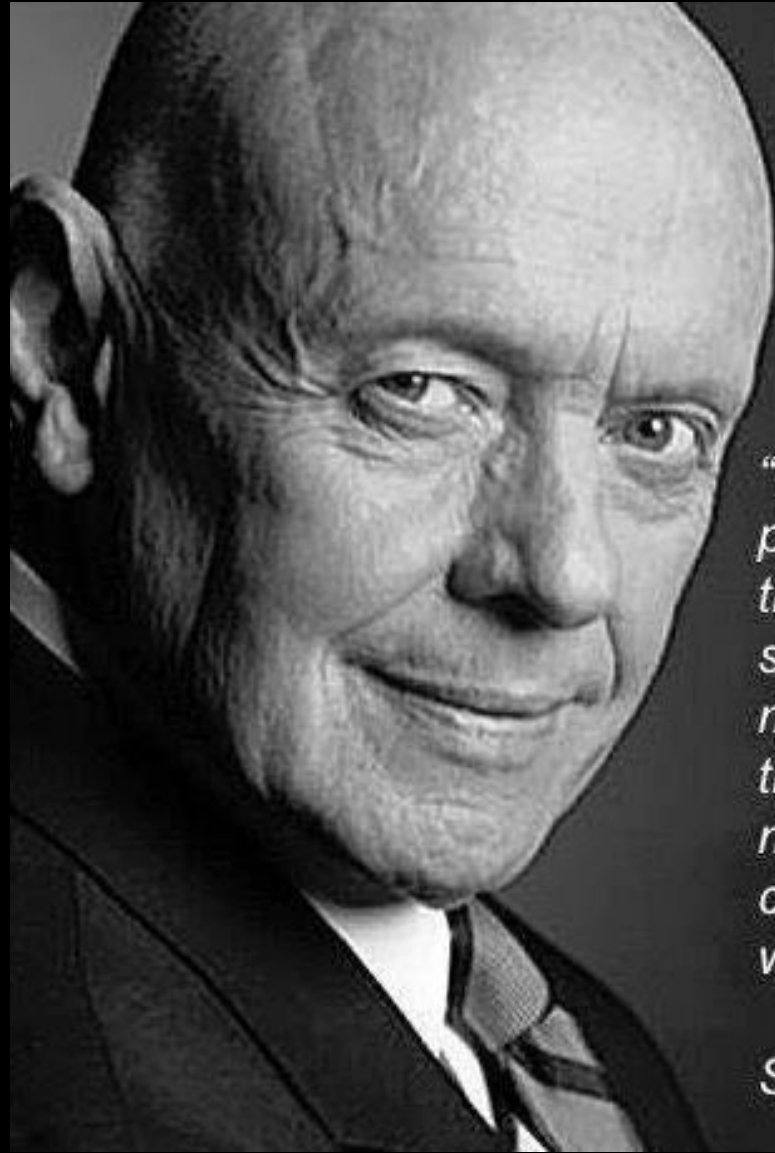
MEANING

AUTONOMY

MASTERY

MOTIVATION





*“If you can hire people whose passion intersects with the job, they won’t require any supervision at all. They will manage themselves better than anyone could ever manage them. Their fire comes from within, not from without.”*

*Stephen Covey*